

CONCEPTION OF CENTRAL RUSSIAN ECONOMIC FORUM 2014

DEVELOPMENT OF HUMAN CAPITAL: A MISSION FOR THE BUSINESS AND AUTHORITIES



Presented by
AK&M Information Agency

20-21 June 2014

Kursk

www.sef-kursk.ru

Organizers and partners of Forum

- ❑ Office of the Plenipotentiary representative of the President of the Russian Federation in Central federative region
- ❑ Administration of Kursk region
- ❑ Chamber of Commerce and industry of the Russian Federation
- ❑ Agency for Strategic Initiatives
- ❑ «OPORA RUSSIA», All Russian Non-governmental organization of small and medium business
- ❑ AK&M, news agency



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DATE AND PLACE OF THE EVENT

DATE OF THE FORUM

20-21 of JUNE 2014 year

PLACE

Kursk

Sport-concert complex

Engelsa, str., 140 b



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DEVELOPMENT OF HUMAN CAPITAL – MISSION FOR
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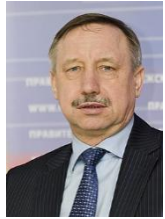
June 19 and 20, 2014

Kursk

OFFICIAL OPENING CEREMONY CEF-2014

10:00-10:30

Planned participants of the opening ceremony of the Forum:



Alexander Beglov, Presidential Plenipotentiary Envoy to the Central Federal District



Igor Slyunyayev, Minister of Regional Development of the Russian Federation



Sergey Katyrin, President of the Chamber of Commerce and Industry of the Russian Federation



Alexander Mikhailov, Governor of Kursk region

And also:

- Higher executive officials of Russia's federal subjects
- State Duma of the Russian Federation
- The Eurasian Economic Commission
- Ministry of Development of the Russian Federation
- Ministry of agriculture of the Russian Federation



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PLENARY SESSION /discussion panel/

DEVELOPMENT OF HUMAN CAPITAL: A MISSION FOR THE BUSINESS AND AUTHORITIES

10:30-13:00

Topics of discussion:

- Human capital as one of the main condition of switching to innovation economy.
- Investments in human resources as a basis for progress of new economy – economy of knowledge.
- Ratio of cost and quality of working resources in Central Russia – main factor of competitiveness of the region.
- Development of human capital as an alternative raw materials oriented economy.
- Part of regional authority in the building of economy based on intellectual capital.
- Regional migration policy as an instrument of forming of optimal labour-market.
- Human resources of neighboring countries. Abilities of integration.
- Education system as an object of high attention of the state and business.
- Demographic situation: state and ways of making it better.
- Social responsibility of the authority and business as an instrument of market`s humanization.
- Mental values and business. Abilities of its optimal collaboration.
- Rise of the quality of people`s life – basis of economic and social well-being.



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10:30-13:00



Planned participants of discussion:

- **Beglov Alexander**, Presidential Plenipotentiary Envoy to the Central Federal District
- **Slyunyayev Igor**, Minister of Regional Development of the Russian Federation
- **Katyrin Sergey**, President of the Chamber of Commerce and Industry of the Russian Federation
- **Mikhailov Alexander**, Governor of Kursk region
- **Zubarev Aleksander**, Senior Deputy of Governor of Kursk region
- **Kulik Gennady**, Deputy of the State Duma, Deputy Chairman of the Agrarian Union of Russia
- **Nikitin Sergey**, General director of THE AGENCY FOR STRATEGIC INITIATIVES
- **Vukolov Vsevolod**, Head of the Federal service for labour and employment (Rostrud)
- **Povalko Akeksander**, Deputy Minister of education and science of the Russian Federation

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Planned participants of discussion /continue/:

- **German**, Metropolitan Kursk and Rylsky
- **Sharonov Andrey**, Head of Moscow school of management SKOLKOVO
- **Vishnevsky Anatoly**, Head of the Center of demography and human ecology at the Institute of economic forecasting of the RAS. Director of the Institute of demography at NRI-HSE
- **Varichev Andrey**, General director of MC «METALLOINVEST»
- **Agamirzyan Igor**, General director of OJSC «RVK»
- **Titov Boris**, Ombudsman under the President of the Russian Federation for the protection of the rights of entrepreneurs
- **Arkhangelsky Gleb**, member of the Presidium of "OPORA RUSSIA", General Director of JSC "Organization of Time/**Victor Stepanov**, member of the Presidium of "OPORA RUSSIA", General Director of LLC "RTS-tender"
- **Myasoedov Sergey**, Head of IBBA RANESS under the President of the Russian Federation, vice-president of Russian association of business-education
- **Khakhulina Ludmila**, Deputy director of the Analytical center of Yuri Levada
- Higher executive officials of Russia's federal subjects
- Ministry of Development of the Russian Federation
- Vneshekonombank
- World bank
- Russian Union of Industrialists and entrepreneurs



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1

Business contest of Central Russia's investment projects «Investment and social entrepreneurship»

Contest will be based on the same rules that at CEF-2013.

Contenders for investments send their projects in advance. Jury which consists of leading experts of the investment field will be assessing them. One of the main criterions this year will be criterion of competitiveness based on intellectual novelty and social meaning of the project. Ten best contenders will present their projects at the Forum, where winners will be defined.

During the Forum participants, presenting their investment projects, will be given 3 minutes each for brief presentation. Investors, using controllers for voting, will assess contenders. In the end of brief presentation there will be a rating of presented projects. Projects-winners will be granted with full presentation. Each presentation will be followed by detailed discussion.



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PARALLEL SESSIONS 14:30-18:00

2

Forum

Business domain– life space

A PROJECT OF THE ALL-RUSSIAN NON-GOVERNMENTAL ORGANIZATION OF SMALL AND MEDIUM BUSINESS

OPORA RUSSIA



CONTEST OF MUNICIPAL BUSINESS DEVELOPMENT PRACTICES; WINNER AWARD CEREMONY

Moderator- **Gleb Arkhangelsky**, member of the Presidium of "OPORA RUSSIA", General Director of JSC "Organization of Time", head of the working group ASI for business registration, member of the Expert Council under the Government of the Russian Federation

Chairman of the jury– **Viktor Stepanov**, member of the Presidium of "OPORA RUSSIA", General Director of LLC "RTS-tender"

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Business Duel

MIGRATION FROM NEIGHBORING REGIONS: BENEFIT OR DANGER FOR CENTRAL RUSSIA?

Opinions FOR – migration will help in developing of region:

- Migrants will fill up lack of qualified working resources.
- Appearance of new residents will lead to increasing of consumer`s demand.
- Business of region will have an ability of using high skilled workers without paying additional costs for their education and training.
- Rising of competition on labour-market will lead to general rise of personnel`s qualification
- Rise of the cost of working resources will be stabilized. Effectiveness of production will rise, which will lead to rise of investment attraction of region.
- There will be an ability of revival of “dying” territories
- Demographic situation will be amended.



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Business Duel

MIGRATION FROM NEIGHBORING REGIONS: BENEFIT OR DANGER FOR CENTRAL RUSSIA?



Opinions AGAINST – migration will make a negative effect on economy of region

- Uncontrolled migration and reduction of the cost of working resources can lead to unemployment among the inhabitants.
- Raised competition on labour-market can lead to reduction of the level of people`s income.
- Social pressure on region will increase rapidly, especially in public health, education and pension supplement areas
- Situation in HSC field will be worsening. Inhabitants will be less supplied with dwellings and infrastructure objects
- Uncontrolled stream of migrants will lead to local deficit of consumer`s goods on the market, which can provoke rise of prices.
- There is a possibility of social tension.
- Migration can lead to increased number of criminal actions.

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Council of experts:

Black earth belt: a unique food resource amid today`s global economic reconfiguration



PROBLEM FACTORS

- Change of international streams of food provisions. Food provision as instrument of racket in international policy.
- Change of economical conditions of country`s food supplement. Re-orientation onto own agroindustrial production.
- State of agricultural complex of Central Russia region.
- Juridical basis of landownership. Right of the ownership on the land and effectiveness of land tenure.
- Storage and processing of agricultural raw materials
- Supplement with qualified working sources in collaboration with current migration processes.

Assessment of
current state



Perspective of
developing



Specter of possible
solutions

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Discussion panel

National rating of the current investment climate in regions

**held by the Agency for Strategic Initiatives and Chamber of
Commerce and industry of the Russian Federation**

First National rating of the current investment climate in regions will be presented in June 2014. There will be 30 regions included, CFR is among them.

CEF -2014 can become a field where presentation and discussion of first researched will be held.

Developer of this project is Agency for Strategic Initiatives, there was formed a working group which is lead by managing director of RUIE Maria Glukhova. Representatives of ASI, CCFI, Ministry of economic development, Chamber of Commerce and industry are also members of this working group.



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Round table discussion

Investment in sport – the groundwork for victories

- Private and state capital in developing of physical culture and sport. Building of sporting and health complexes on terms of SPP.
- “Big” sport projects. Their role in upbringing of youth, invigoration of the nation. Problems of financing of sporting clubs.
- Business-projects in sport: building of new fitness and wellness clubs, tennis courts, golf fields. Abilities of CFR.
- Sponsorship in sport. Supporting of mass sporting projects or financing of professional teams? Opinions of investors.
- Place of small and medium business in the sphere of physical culture and sport.



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Dialogue with experts

Young people`s ideas for human benefit

Contest on the best project «New quality of life»

- Best developments of young scientists from CFR for people`s quality of life improvement:
 - ecological projects,
 - projects in the area of infrastructure of cities and villages,
 - ideas in the field of medicine and healthy lifestyle,
 - innovations in the field of education,
 - projects for production of the goods which have a social meaning,
 - projects, making life for disabled people better.
- Opinions of experts on ability of integration of presented projects.
- Main criterions of assessing of projects. Investors`s sight of view.
- Contest on the best project of forming new quality of life style.



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CONTACTS



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- **Executive secretary of Business contest of Central Russia`s investment projects**
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Administration of Kursk region:

- **Levashova Elena**, head of Department of development of investment infrastructure of the Committee on economy and development of the Kursk region
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