



FORUM PROGRAM

JUNE 16, 2017

8:30-10:00

Lobby, Kursk City Sports &
Concert Complex, 1st Floor

Registration of Forum participants

8:50-10:00

Official CEF 2017 EXHIBITIONS opening ceremony

Star Staircase, 3rd Floor

10:00-17:30

Kursk City Sports & Concert
Complex

**Opening hours of the INFORMATION TECHNOLOGY IN ECONOMY
Interregional Business Exhibition**

Star Staircase, 2nd and 3rd Floors

Opening hours of the exhibition of young scientists' innovative solutions

Basement Level

Opening hours of the exhibition of robotics and innovations

Basement Level

Opening hours of the ECOLOGY AND TECHNOLOGY photo exhibition

Great Hall, 1st Floor

CONTACT EXCHANGE – business communication area /online registration
required/

Billiard Room, 1st Floor

10:00-13:00

Kursk City Sports & Concert
Complex, 1st Floor, Great Hall

Official opening of the 6th CENTRAL RUSSIAN ECONOMIC FORUM

PLENARY SESSION (in the discussion panel format)

"MODERN ECONOMY IN A DIGITAL ENVIRONMENT"

Moderated by:

***Alexander Arkhangelsky**, TV presenter, essay writer

Discussion agenda:

- Current state and prospects of economy digitalization in Central Russia. How deeply are these regions involved in the formation of a knowledge society?
- The digital economy bears the signs of a network structure not depending on sources of raw materials and energy, with the result that

borders between territories are wiped out. This is the main threat and opportunity for Central Russia. What should be done to attract network-based new economy development and management centers? What conditions could encourage intellectual production facilities to move into Central Russia?

- National digital economy development policy. What is the role of the Government: investments in the Internet development, R&D financing, ensuring a flexible regulatory framework?
- Key prerequisites for the development of a new economy: powerful and high-quality communications, a comfortable environment, intellectual human resources and friendly bureaucracy. To what extent does Central Russia meet these requirements?
- Strategy of creating a network of situation centers along with information-analytical systems on the territory of Russia.
- Impact of the Russian Internet on the digital transformation of the economy.
- The material basis of the digital economy. Vulnerability of new business patterns amidst predominantly imported means of production. Ways to preserve security and to cut dependence on foreign equipment and components. Domestic electronic industry as a foundation for the development of a secure digital economy.
- Prospects for precision farming in agriculture of the Central Black Earth region.
- How will the digital economy affect the labor market?
- Going digital: an economy for the chosen ones. Ways to prevent aggravation of the social and economic imbalance? Digital disparity of regions.
- The new pattern destroys the old development model, undermines many traditional sectors and consequently, increases social tension. Finding a balance between the old and new economy. Ways to protect those who lose in the digital economy.
- The basic education is longer than the cycle of technology changes and cannot keep up with the accelerating IT transformation of the society. Ways to teach the new person to learn amidst explosive changes in science and technology.

Official welcome addresses:

Alexander Beglov, Presidential Plenipotentiary Envoy to the Central Federal District

Alexander Mikhailov, Governor of Kursk region

Elena Dybova, Vice President, Russia's Chamber of Commerce and Industry

Vitaly Bogdanov, member of the Federation Council Committee for

Constitutional Legislation and State Building

Viktor Nekrashevich, Deputy Chairman, Regional Executive Committee of Mogilev (Republic of Belarus).

Hendrik Peter Flscher, State Secretary, Ministry of Economy and Energy of the federated state of Brandenburg, Germany

Information report:

Ilya Dimitrov, Executive Director, Association of Electronic Trading Platforms, Business Rights Protection Commissioner for the President of Russia, Ombudsman for e-commerce, electronic state and municipal services.

Invited discussion participants:

Alexey Volin, Deputy Minister of Communications and Mass Media of the Russian Federation

Alexander Bogomaz, Governor and Chairman of the Government of Bryansk region

Viktor Tolokonsky, Governor of Krasnoyarsk Krai

Dmitry Butusov, Deputy Chairman of the Government of Oryol region for the agro-industrial complex

Nikolay Ilyin, head of the information systems department, special communication and information division, Federal Protective Service of the Russian Federation

Natalia Larionova, State Secretary, Deputy CEO, JSC Russian Small and Medium Business Corporation

Maxim Parshin, Head of the Department of Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation

Pyotr Dneprovsky, Deputy Head of the Department of State Regulation of the Economy, Russia's Ministry of Economic Development

Andrey Varichev, CEO, Management Company METALLOINVEST

Algirdas Shakmanas, Vice President, head of the Digital Business block, Promsvyazbank

Vyacheslav Bezborodov, CEO, REKOD Research and Production Corporation

Alexander Zubarev, First Deputy Governor of Kursk region

Nikolay Zhrebilov, Chairman of the Kursk regional Duma

Vitaly Yermeev, Deputy CEO, Head of the Industry Analysis Department, Agency for Strategic Initiatives

Pyotr Lisetsky, CEO, non-public joint-stock company Azimut

13:00-14:00

Lounge – Kursk City Sports & Concert Complex, 2nd Floor

Lunch time

14:00-18:00

14:00-18:00

Kursk City Sports & Concert
Complex, 3rd Floor, 'State
Platform' Hall

Thematic workshops (held simultaneously):

DIGITALIZATION IN THE PUBLIC ADMINISTRATION SYSTEM ELECTRONIC INFRASTRUCTURE

Moderated by:

Viktor Klimov, member of the Central Office, All-Russia People's Front
Sergey Mikhailov, Head of the Department of Space Instrument-making and
Communication Systems, Southwest State University.

Module 1

DIGITALIZATION IN THE PUBLIC ADMINISTRATION SYSTEM

Discussion agenda:

- Future-oriented model of public administration at the federal, regional and municipal levels amidst accelerating digitalization.
- Existing electronic public administration systems and ways of their development for the coming years. The government as a platform.
- Digital complexes of public services as an important element of integrating people and businesses into the digital environment. The open data portal, the portal of public services, multifunctional public services centers.
- Creation of a network of situation centers integrated with information analysis systems.
- Ensuring immediate inter-agency cooperation as a factor of increasing effectiveness of activities and decision-making of all system participants.
- Electronic services provided by public companies. Digital interaction between natural monopolies and the population.

Invited discussion participants:

Nikolay Ilyin, head of the information systems department, special communication and information division, Federal Protective Service of the Russian Federation

Pyotr Dneprovsky, Deputy Head of the Department of State Regulation of the Economy, Russia's Ministry of Economic Development

Boris Yurovchik, Chairman, Informatization, State and Municipal Services Committee of Kursk region

Andrey Belozarov, Adviser for strategic projects and innovations to Head of the Department of Information Technologies (DIT) of Moscow City

Nina Adamova, Deputy CEO, JSC Firm Scientific technical center KAMI

Viktor Verevkin, Head of the IT department and Deputy Chairman, Informatization, State and Municipal Services Committee of Kursk region

Maxim Beskhmelnitsin, Head of the Kursk branch of PJSC Rostelecom

Ilya Khaet, Supervisory Board member, IT Service Management Forum Association

Andrey Shcherbakov, CEO, Kurs manufacturing enterprise

Yuri Griбанov, Chairman of the Board of Directors, NAS

Sergey Kozhevnikov, Director, Multifunctional Center for State and Municipal Services in Kursk city

Tatyana Lapina, Head of the Information and Communication Technologies Department, Southwest State University (Kursk, Russia), Candidate of Technical Sciences, Professor

Vladimir Goncharov, Deputy CEO for business development, JSC High Technology and Strategic Systems

Mikhail Filippkin, Head of Division at Kursk energo branch, IDGC of Centre, PJSC

Nikolai Kiselev, Deputy Chairman of the Housing, Utilities, Fuel and Energy committee

Module 2

ELECTRONIC INFRASTRUCTURE

Discussion agenda:

- Telecom space of Russia and its regions: formation experience, problems and prospects of development.
- Electronic lifestyle: an important factor of the territory appeal
- Access to the Internet for all. Infrastructure development.
- Ensuring data transmission and storage security as a prerequisite for digital economy development
- Data sharing. Creation of public digital archives.
- Increasing digital literacy of the population

Invited discussion participants:

Oleg Raikov, Head of the Management for Central Federal District, Russia's Federal Service for Technology and Export Control

Konstantin Grebenkin, Deputy Director for corporate and government segments, Kursk branch of PJSC Rostelecom

Sergey Ovcharov, Deputy Head, Director for corporate and government segments, Kursk branch of PJSC Rostelecom

Maxim Kutsevalov, Head of Department of Sales to Corporate and Public Customers, Kursk branch of PJSC Rostelecom

Igor Markov, CEO, Sovtest ATE LLC (Kursk city)

Valery Karasovsky, CEO, SHCHIT-INFORM System Security Center LLC
Elman Beybutov, Manager for Promotion of IS solutions, IBM Russia & CIS
Ivan Derevyanchenko, CEO, CJSC KONVERSIYA – XXI (Kursk city)
Nikolai Abrosimov, Head of the Department for Development of Communication Facilities and Telecommunications, Industry, Transport and Communications Committee of Kursk region
Maxim Tanygin, associate professor, department of the comprehensive protection of information systems, Southwest State University
Sergey Soloshenko, Candidate of Technical Sciences, deputy head of the new student acceptance department, Southwest State University
Svetlana Burkova, Senior Engineer for Staff Training, Southwest State University
Svetlana Vodolad, Dean of the Faculty of Physics, Mathematics, Informatics, Kursk State University
Irina Gosteva, Head of the Computer Technology and Education Informatization Department, Kursk State University

14:00-17:00

Kursk City Sports & Concert Complex, 2nd Floor, 'Small Business' Hall

NEW ARCHITECTURE OF ASSISTANCE TO SMALL AND MEDIUM-SIZED BUSINESSES

Moderated by:

Mikhail Aksenov, Chairman of the Consumer Market, Small Business Development and Licensing Committee of Kursk region

Maxim Parshin, Head of the Department of Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation

Discussion agenda:

- Substance of the new public administration system development stage in the sphere of support and development of small and medium-sized businesses.
- Target model as an incentive for the development of small and medium-sized businesses. Analysis of prospects and weaknesses.
- Adjustment of targets. A differentiated approach to assessing regions.
- Mechanisms and measures for a breakthrough in the key target model indicators. Experience of regions.
- Small business drivers. Replication of best regional practices.
- Training opportunities for small and medium-sized businesses: an effective form of support to SME - a myth or real assistance to business?
- Financial support to small and medium-sized businesses: a focus on the real sector.
- Stimulation of demand for products of small and medium-sized businesses. The government authorities and the business community

allying against corruption in the sphere of procurement and tenders.

- Development of an information services system. Use of Information technology in eliminating “market ignorance” of novice entrepreneurs.
- Development trends for multifunctional public services centers in the Central Federal District.

Discussion participants:

Natalia Larionova, State Secretary, Deputy CEO, JSC Russian Small and Medium Business Corporation

Elena Dybova, Vice President, Russia’s Chamber of Commerce and Industry

Marat Fattakhov, Head of the program, special projects division, Investment Climate Development Department, Agency for Strategic Initiatives to Promote New Projects

Dmitry Abramov, Head of the Representative Office in the Central Federal District, Agency for Strategic Initiatives to Promote New Projects

Galina Abrichkina, head of the Entrepreneurship and Trade department of Voronezh region

Tatyana Lapaeva, Chair of the Entrepreneurship and Consumer Market Committee of Tula region

Yulia Bagrova, Supervisor of single-industry towns of Kursk, Lipetsk and Tver regions, nonprofit organization Monotowns Development Fund (Moscow City)

Vladimir Balakin, Deputy Head, Strategic Development and Financial Support Division; Head of the Business and Infrastructure Development Department, Ministry of Industry, Trade and Entrepreneurship of Nizhny Novgorod region

Andrey Bludov, CEO, JSC Microlending Company "Fund for Support of Lending to Small and Medium-sized Businesses of Tambov region"

Yuri Volkov, Head of the Small and Medium-sized Business Development Division, Small and Medium-sized Business Development and Investment Department of Krasnodar Krai

Irina Denisenko, acting Director, state public institution of Leningrad region “Leningrad Regional Business Support Center”

Olga Ilyinova, Head of the ‘Business Support Center – MFI of Kursk region’ association

Anastasia Ivashchenko, Director of the Microlending Company “Tula Regional Small Business Support Fund”

Rinat Kryukov, Director, Tula regional fund “Business Support Center”

Elena Korshunova, Deputy Head of the development programs implementation office, Business Support Division, Department of Economy of Sevastopol city

14:00-16:00

Kursk City Sports & Concert
Complex, 1st Floor, Great Hall

Sergey Polutov, Executive Manager, Orient Express Bank

Yuri Popov, Head of the Procurement Division, Kursk Nuclear Power Plant branch of Rosenergoatom

Andrey Semykin, Head of the Industrial and Technology Procurement Division, Kursk Nuclear Power Plant branch of Rosenergoatom

Elena Shamray, Director, Nonprofit organization "Sevastopol Business Support Fund"

APPLICATION OF IT SOLUTIONS IN THE MANUFACTURING INDUSTRY AND AGRICULTURE. "PRECISION FARMING" IN THE AGRICULTURAL SECTOR OF RUSSIA'S BLACK EARTH BELT. E-COMMERCE FOR THE REAL SECTOR.

Module 1

APPLICATION OF IT SOLUTIONS IN THE MANUFACTURING INDUSTRY AND AGRICULTURE. "PRECISION FARMING" IN THE AGRICULTURAL SECTOR OF RUSSIA'S BLACK EARTH BELT.

Moderated by:

Igor Zimnenko, Deputy CEO, I-Teco

Valeria Mozganova, creator and host, Business.FM radio

Discussion agenda:

- Best projects for implementing digital technologies in industry and agriculture.
- Economic feasibility and effectiveness of IT in industrial applications.
- Automation and robotization as the key instruments for improving efficiency of industrial production. Existing practices.
- The age of "lean production".
- IT security in the manufacturing industry. Handling cyber threats.
- Big data management at enterprises.
- Precision farming: an innovation in the system of sustainable environmentally friendly agriculture.
- New technology: the use of space-based (GLONASS) and unmanned aircraft technologies for precision farmland mapping, the use of mobile soil laboratories, fertilization in the on-line system, harvest forecasting system.
- The cost of implementing the precision farming system and its economic feasibility: what is more profitable for an agricultural producer?
- Safety of new technologies in agriculture. Dealing with a system failure.

Invited discussion participants:

Alexey Zolotarev, Deputy Governor of Kursk region

Ivan Gorbachev, Chairman of the Agricultural Complex Committee of Kursk region

Yuri Belyaev, Chairman, Food Processing and Supply Committee of Kursk region

Sergey Shatalov, Chairman, Industry, Transport and Communications Committee of Kursk region

Vitaly Yermeev, Deputy CEO, Head of the Industry Analysis Department, Agency for Strategic Initiatives

Artem Savochkin, Executive Director, Navigatsiya-46 LLC

Alexander Syomkin, Chairman of the Board, GLONASS (K-57) Cluster

Alexey Zaslavsky, Director of the Department for Information Services Management Systems, Vitte Consulting

Alexander Pisarets, Head of the Center of Expertise, Industry Cluster, SAP CIS

Maria Tretyakova, Director for Key Customer Relations, MAIL.RU Ltd.

Shamun Kagermanov, Editor-in-chief, Selskaya Zhizn newspaper

Alexey Abrosimov, Deputy CEO, CenterProgramSystem LLC

Alexander Gladkikh, Executive Director, JSC Regional Center of Navigation Services in Kursk region

Valentina Pirozhenko, Chief Agricultural Chemist, federal state budgetary institution "Rylskaya Agrochemical Station"

Natalya Zaitseva, Engineering Technologist, CJSC Firma Avgust

Yevgeny Prokhoda, CEO, Pharmstandard-Leksredstva JSC

Anton Boytsov, Head of the IT department, Pharmstandard-Leksredstva JSC

Sergey Kretov, Managing Director, PJSC Mikhailovsky GOK

Alexandra Pismenova, Head of the Communications and Communication Facilities Division, PJSC Mikhailovsky GOK

Kirill Alifanov, Director for business processes and IT, E.ON Russia

Vyacheslav Fedyukin, Director, Kursk Nuclear Power Plant branch of Rosenergoatom

Andrey Osharin, Deputy Engineer-in-chief, Kursk Nuclear Power Plant branch of Rosenergoatom

Konstantin Kurov, CEO of GOTEK Group Management Company

Yevgeny Sedykh, Deputy CEO, SHCHIT-INFORM System Security Center LLC, representative of the basic department of information security, Southwest State University

Pyotr Lisetsky, CEO, non-public joint-stock company Azimut

Alexander Potapov, CEO, Techno-Shchit LLC (a technology company)

Victoria Livenskaya, acting CEO, JSC KONTI-RUS

Alexander Malyshev, acting head of the software engineering department,

Southwest State University

Vladimir Voronkov, Director, JSC Geomir Engineering Center

Dmitry Tryapkin, Head of the Engineering and Technical Department,
REKOD Research and Production Corporation

Module 2

E-COMMERCE FOR THE REAL SECTOR

Moderated by:

Ilya Dimitrov, Executive Director, Association of Electronic Trading Platforms

Valeria Mozganova, creator and host, Business.FM radio

Discussion agenda:

- Electronic trading platforms for businesses. Special features of B2B electronic trading in the Central Russian region.
- What can Kursk region offer in the sphere of electronic trading?
- Specifics of infrastructure support and electronic trading logistics.
- E-trading as a direct link between the manufacturer and the consumer. Commerce without warehousing.
- New competitive environment. Price transparency as a trigger for tougher competition among producers.
- Integration of electronic trading systems with the production and supply accounting complex at enterprises
- A Russian equivalent of Alibaba. A domestic service for domestic goods. Are there domestic options? What can Kursk region and other Central Russian regions offer?
- The quality of goods and services supplied via digital mercantile systems. Control and consumer protection mechanisms.
- New development priorities for the Korenskaya Fair. Opportunities for digital exhibition activities. Virtual exhibition activities. The use of 3D technologies at exhibitions.

Invited discussion participants:

Alexander Ivanov, President, National Association of Mail Order and Distance Selling Trade (NAMO)

Bital Bizhoev, Head of section, Development Directorate, Sberbank AST CJSC

Vitaly Mironov, Commercial Director, Software Center

Leonid Sobolev, CEO, Agro2b

14:00-18:00

Kursk City Sports & Concert
Complex, 1st Floor, 'Cashless
World' Hall

DIGITAL TECHNOLOGIES IN FINANCE AND BANKING. A CASHLESS WORLD

Moderated by:

Albert Usmanov, Digital Marketing Director, PJSC Sberbank of Russia

Alexander Tyantov, Managing Director, Card Business and Remote Services Department, JSC Russian Agricultural Bank

Discussion agenda:

- Fusion of banking and information technologies. Arrival of a new financial and technology industry.
- Security of banking systems. Protection against technical hacking attacks, cyber-attacks and fraud.
- Serving clients remotely (e.g. via web clients, mobile banking, payment kiosks, ATMs, mobile phones).
- New means of customer identification. Biometric recognition.
- Integration and unification of financial technological platforms.
- Personal marketing in the financial sector
- Effects of the technological revolution in the banking sector: fewer financial institutions, consolidation of existing financial organizations.
- Impact of the banking sector monopolization on the economy.
- A cashless city.

Invited discussion participants:

Artem Sychev, Deputy Head, Main Office of Security and Information Protection, Bank of Russia

Vladimir Gamza, Chairman of the Financial Markets and Credit Institutions Committee, Chamber of Commerce and Industry of the Russian Federation

Algirdas Shakmanas, Vice President, head of the Digital Business block, Promsvyazbank

Elena Degteva, Head of the remote services unit, E-Channels Department, VTB 24 (PJSC)

Anton Utekhin, Head of Sales via E-Channels, VTB Bank (PJSC)

Yevgeny Ovsyannikov, Head of the Kursk region department, Main Office of the Central Federal District, Bank of Russia

Sergey Khorov, head of the Kursk department, PJSC Sberbank

Andrey Efimtsev, Deputy Head of the Kursk regional branch, JSC Russian Agricultural Bank

Vladimir Borisov, Head of the cash & liquidity management products directorate, Regional Network Department, VTB Bank (PJSC).

14:00-18:00

Kursk City Sports & Concert
Complex, 3rd Floor, 'Youth
Area' Hall

THE ROLE OF YOUTH IN THE DIGITAL ECONOMY

COMPETITION OF PROJECTS DEVELOPED BY YOUNG SCIENTISTS AND ENTREPRENEURS.

MENTORING SESSION WITH AN ANALYSIS OF ERRORS AND A DISCUSSION OF DEVELOPMENT PROSPECTS OF PROJECTS

Moderated by:

Ekaterina Kharchenko, Chair of the Education and Science Committee of Kursk region, Doctor of Economics, Prof.

Dmitry Timakov, CEO, NEXT-VISION (IT products for businesses), business coach of the "You are an entrepreneur" federal program

Discussion agenda:

- Problems in the implementation and development of IT projects of young scientists and technology business owners.
- Integration of modern information technologies and systems into the real economy: manufacturing industry, power generation, agriculture, housing and utility services.
- Prospects and problems of development of information technologies in education.
- Prospects and problems of development of information technologies in the medical industry and social sphere.
- Telecom space of Russia and its regions: formation experience, problems and prospects of development.
- Latest IT solutions in the financial and banking sector.
- Digital marketing and business promotion on the Internet: management of sales and trading services on the Internet.

Invited discussion participants:

Mikhail Artemenko, associate Professor, Biomedical Engineering department, Southwest State University

Alexander Vlasov, Chairman of the Supervisory Board, Consortium of IT companies of Kursk city

Igor Belousov, Doctor of Physics and Mathematics, Director of the SAP CIS University Alliance

Vladimir Zhuravlev, Head of Director of the Center for Innovation Studies and Business Engineering, Southwest State University, member of the Council for Science and Innovations of Kursk region

Dmitry Rastyagaev, Pro-rector for IT, Russian New University (RosNOU)

Varlam Keshelava, Adviser to Head of JSC Scientific Research Institute of Chemical Technology for intellectual property commercialization

14:00-18:00

Kursk City Sports & Concert
Complex, 3rd Floor, 'Social
projects' Hall

Konstantin Sorokin, Expert, Foundation for Assistance to Small Innovative Enterprises (FASIE); CEO, Prostagnot LLC

Vladimir Kurdyumov, Deputy CEO, Institute for Economic Strategies of the Russian Academy of Sciences

Alexander Pashin, Head of the Lending to Agricultural Enterprises Office, Lending Division, Kursk Department of Sberbank of Russia

Nikolai Khanis, Deputy CEO, Techno-Shchit LLC (a technology company)

Galina Bondarevskaya, Chief Adviser, education and science office, Education and Science Department of Bryansk region

Alexander Leukhin, Head of the real estate financing office, Lending Division, Kursk Department of Sberbank of Russia

Leonid Kryzhevich, associate professor, Mathematical Analysis and Applied Mathematics department, Kursk State University

Amiran Keshelava, Analyst, Prostagnot LLC

Yuri Romanov, CEO, Romanovs and Partners Patent & Legal Holding

Mikhail Koltunov, Director, Russian Center for Assistance to Youth Entrepreneurship.

SOCIAL PROJECTS IN A DIGITAL ENVIRONMENT

Moderated by: **Sergey Vodopetov**, Chairman of the Digital Communications Committee, Russian Public Relations Association (RPRA)

Module 1

INTERACTION BETWEEN THE GOVERNMENT AUTHORITIES, CIVIL SOCIETY INSTITUTIONS AND BUSINESSES IN THE DIGITAL ENVIRONMENT

- Interaction between businesses and the civilian sector in the web space.
- Positioning regions in the digital information space.
- The use of IT solutions in assessing the performance of government authorities.
- Models of government activities in the digital space: "Forum" (a straight line), "Petition of citizens", "Open data", "Public debates", "Involvement of citizens in budget processes"). Dialogue models (Journalism of civil initiatives).

Discussion participants:

Alexey Lazarev, Chairman of the Public Chamber of Kursk region

Alexander Arkhangelsky, TV presenter, essay writer

Nikolai Kalmykov, Director, Expert-Analytical Center, Russian Presidential Academy of National Economy and Public Administration (RANEPA)

Nadezhda Ponomareva, a deputy of the Kursk regional Duma, supervisor

of UNITED RUSSIA party projects

Vladimir Budanov, Dr. Phil., Candidate of Physical and Mathematical Sciences; leading researcher, Institute of Philosophy, Russian Academy of Sciences; expert in philosophy of science, education, anthropology

Olga Vershinskaya, Doctor of Economics, Head of the Laboratory for Information Society Development Issues, Institute of Social-Economic Studies of Population of the Russian Academy of Sciences (ISESP RAS)

Oksana Bestuzheva, Senior Research Scientist, Laboratory for Information Society Development Issues, Institute of Social-Economic Studies of Population of the Russian Academy of Sciences (ISESP RAS)

Kirill Rodin, Head of the Social and Political Research Division, All-Russian Public Opinion Research Center

Konstantin Komkov, Director, Regional Development Center, Kursk Civil and Municipal Service Academy

Module 2

SOCIAL PROJECTS IN A DIGITAL ENVIRONMENT

- Transition of social projects from offline to online. Regional projects affecting the image of the region.
- Internet monitoring methods. Promotion of social projects, fundraising, digital security.
- Civil applications and crowdsourcing for the civil society.
- Traditional activities in a new fashion (cyber sport).
- Digital support of social projects.

Discussion participants:

Dmitry Barinov, Director of Department, Medialogy

Yevgeniya Kogay, Doctor of Philosophy, Head of the Social and Political Science Department, Kursk State University

Andrey Suleykov, CEO, Media Plus Digital

Alexander Markovchin, Chairman, Physical Training and Sports Development Committee of Kursk region

Maxim Belyakov, Head of the All-Russian public organization Russian Esports Federation (Kursk)

Pavel Geyderikh, initiator of the Governor's Thousand project

Module 3: Cases of projects

INFORMATION TECHNOLOGY IN THE FORMATION OF CIVIL SOCIETIES

- Online communities: trends and prospects
- Development of a system of online interaction in creating a youth parliament
- Practice of social and cultural projects aimed at creating a comfortable

- environment in cities the Central Federal district
- Promotion of charity and voluntary activities
- Prospects for implementing projects aimed at assisting people in difficult straits in the digital environment.
- Online security.
- Monitoring the performance of public servants. The use of social networking tools.
- Fundraising, special features of the formation of mechanisms for implementing social practices in the information space of the region.

Discussion participants:

Oleg Grimov, Candidate of Social Sciences, Senior Lecturer, Philosophy and Social Science department, Southwest State University

Sergey Naumchenko, federal coordinator of youth parliaments in the Central Federal District of the Russian State Duma's Youth Parliament

Yevgeny Grebnev, regional NGO "Association of young politicians of Bryansk region)

Vladimir Kostrov, Initiator of the Beautiful Lipetsk project

Valentina Babkina, Initiator of the Zona Gazona education picnic project

Olga Drozdova, Manager of the Social Information Agency project

Igor Teplitsky, Executive Secretary of the Public Council, Social Security Committee of Kursk region

Kirill Burykh, Head of the regional office in Kursk region, All-Russian public organization "The Young Guard of the United Russia"

Vitaly Zotov, Doctor of Social Sciences, Professor, Kursk Civil and Municipal Service Academy

Alexander Alexeenko, Senior Research Scientist, Regional Development Center, Kursk Civil and Municipal Service Academy

Lyubov Prilutskaya, Co-organizer, Tochka Zreniya (Viewpoint) Kursk political club

14:00-18:00

Kursk City Sports & Concert Complex, 3rd Floor, 'Press Center' Hall

PROJECT ACTIVITIES IN PUBLIC ADMINISTRATION: EXPERIENCE, PROBLEMS, SOLUTIONS, PROSPECTS

Moderated by:

Olesya Safonova, Deputy Head of the Project Office for implementing the reform of control and supervision activities; Adviser, Analytical Center for the Government of the Russian Federation

Irina Antsiferova, Doctor of Social Sciences, Professor; Expert, Analytical Center for the Government of the Russian Federation; Rector, Kursk Civil and Municipal Service Academy

Discussion agenda:

- Comprehensive approach to building a project activity management system in a region
- Creation of an industry specific project office in a region
- Connection between project management and the region development strategy, procedure of selecting projects for strategy implementation
- Risk-oriented approaches in control and supervision activities

Discussion participants:

Andrey Shchetinin, member of the Management Board, SOVNET Project Management Association, assessor of the “Project Olympus” and “Best Project of the Year” national competitions, member of the task force for the development of project methodology, the President of Russia’s Council for Strategic Development and Priority Projects

Alexey Shipov, Head of the Management of Change Center, Higher School of Public Administration, RANEPA; partner of JSC Alliance Consulting as part of ACIG Group of Companies

Yulia Tipikina, Chair of the Economy and Development Committee of Kursk region

Sergey Maltsev, Chairman of the State, Municipal service and Human Resources Committee, Government of Kursk region

Kristina Shuvalova, head of the regional project office; Director of the Project Management Department of Primorsky Krai

Yulia Polishchuk, head of the regional project office, Deputy General Director for Project Management, state autonomous institution “Regional Development Agency of Kaluga region”

Nadezhda Kamenskaya, head of the regional project office, Director of the Project Management Department of the Governor / Government of Sverdlovsk region

Yevgeny Bumagin, head of the central project office, head of the project management office, Investment Development and Project Management Department, Committee for Economic Development and Investment Activity of Leningrad region

Vladimir Alevrov, head of the regional project office, Deputy Head of Division, Head of the organization development office, Public Service and HR Policy Division, Government of Yaroslavl region

Yulia Bagrova, Supervisor of single-industry towns of Kursk, Lipetsk and Tver regions, nonprofit organization Monotowns Development Fund (Moscow City)

Sergey Ulyanovsky, Deputy CEO, CJSC System Projects (Moscow City)

Dmitry Kotov, deputy head of the local government of Zheleznogorsk (Kursk region)

14:00-18:00

FSUE "18 Central Research Institute" – Blinova Street 23

APPLICATION OF RESULTS OF SPACE ACTIVITIES IN THE SOCIAL, ECONOMIC AND INVESTMENT DEVELOPMENT OF FEDERAL SUBJECTS OF RUSSIA

Moderated by:

Sergey Yushchenko, Doctor of Engineering, Prof., Chief Scientific Officer, R&D and Testing Center (Kursk city) of FSUE "18 Central Research Institute" of Russia's Ministry of Defense

Purpose of discussion:

Preparation of proposals for the national policy in using the results of space activities to ensure information support of decision-making by regional and municipal authorities in the federal subjects of Russia, and proposals for ways of their application in 2017-2020.

Discussion agenda:

- Prospects for the use of results of space activities to ensure information support of decision-making on the social, economic and investment development of Russian regions.
- Information exchange between Russia's National Defense Management Center and the regional governing bodies in federal subjects.
- System of providing satellite imagery of territories to federal subjects of Russia in different modes of operation.
- The system of multi-purpose application of results of space activities in Kursk region, development experience and prospects.
- Capabilities of basic hardware and software for focused processing of space images of territories.
- The need to create an integrated space of geodata on processes, objects and events on the territories and in economic sectors of federal subjects of Russia.
- Pilot projects for the use of space activities results to support decision-making on the social, economic development of Russian regions.
- Problems of personnel training and retraining, formation of a scientific and methodological complex for the application of results of space activities to support managerial decision-making.

Invited discussion participants:

Vladimir Kurochkin, Deputy Head of Russia's National Defense Management Center

Vadim Usaty, Head of the R&D and Testing Center (Kursk city) of FSUE "18 Central Research Institute" of Russia's Ministry of Defense

Andrey Tyulin, CEO, JSC Russian Space Systems

Yulia Sedorkova, Deputy Head, Research Center for Earth Operative

Monitoring

Vyacheslav Lobzenev, CEO, Center for Innovative Technologies LLC

Sergey Yemelyanov, Rector, Southwest State University

Igor Komarov, CEO, Russia's Federal Space Agency (ROSCOSMOS)

Shishanov, CEO, Chief Designer, JSC Science Research Institute for Precision Instruments

Yuri Vlasov, CEO, United Rocket and Space Corporation

Ruslan Ushakov, Deputy CEO for production and implementation, REKOD Research and Production Corporation

Sergey Baskov, CEO, BARL

15:30-17:30

Kursk State University,
Radishchev Street 33

MASTER CLASS FOR JOURNALISTS

JUNE 17, 2017

10:00-11:00

17th KURSK KORENSKAYA FAIR OFFICIAL OPENING CEREMONY

11:00-18:00

KURSK KORENSKAYA FAIR OPEN

/Main Exhibition Hall, Manufacturing Industry, Small & Medium-sized Businesses, Food and Food-processing Industry, Agriculture, Construction, Banks and Insurance Companies, Regions of Central Russia, Regions of Russia/

12:00-17:00

Business meetings and individual program for Forum participants and guests /advance registration required/