



**DRAFT PROGRAM**

**June 20, 2014**

**Sports & Concert Complex, Kursk City**

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| 8:00-10:00  | Registration, coffee reception   |
| 9:30-10:00  | <b>SOCIALLY ORIENTED BUSINESS</b> exhibition: opening ceremony   |
| 10:00-10:30 | <b>3<sup>rd</sup> CENTRAL RUSSIAN ECONOMIC FORUM: official opening ceremony</b>  |
|             | <p><b>Expected participants:</b></p> <p><b>Alexander Beglov</b>, Presidential Plenipotentiary Envoy to the Central Federal District</p> <p><b>Igor Slyunyayev</b>, Minister of Regional Development of the Russian Federation</p> <p><b>Dmitry Livanov</b>, Minister of Education and Science of the Russian Federation</p> <p><b>Sergey Katyrin</b>, President of the Chamber of Commerce and Industry of the Russian Federation</p> <p><b>Alexander Mikhailov</b>, Governor of Kursk region</p> <p><b>Alexander Petrikov</b>, State Secretary - deputy Minister of Agricultural of the Russian Federation</p> <p><b>Andrey Isaev</b>, chairman of State Duma's Labor, Social Policy and Veterans' Affairs committee</p> <p><b>Alexander Borisov</b>, deputy chairman of the Russian Federal Assembly Federation Council's Social Policy Committee, head of the working group on improving the legislation related to the social entrepreneurship and business activities in the social sphere</p> <p><b>Natalia Larionova</b>, head of the Department of Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation</p> |
| 10:30-13:00 | <p><b>PLENARY SESSION</b> (<i>discussion panel</i>)</p> <p><b><u>DEVELOPMENT OF HUMAN CAPITAL: A MISSION FOR THE BUSINESS AND AUTHORITIES</u></b></p> <p><b>Agenda:</b></p> <ul style="list-style-type: none"> <li>• Human capital as the fundamental condition for the transition to an innovation-driven economy.</li> <li>• Investment in the human to underpin the progress of a new knowledge-driven economy.</li> <li>• Workforce cost and quality ratio in Central Russia: a major competitive factor for the region.</li> <li>• Human capital development: an alternative to the raw-material based economy.</li> <li>• Role of the regional power authorities in the development of an intellectual capital based economy.</li> <li>• Regional migration policy: an instrument of shaping the most favorable labor market.</li> <li>• Human resources of adjacent countries: integration options and opportunities.</li> <li>• Educational system: under special attention of the state and the business community.</li> <li>• Demographic situation: current state, improvement opportunities.</li> </ul>  |

- Social responsibility of the power authorities and business community: a way towards market humanization.
- Spiritual values and the world of business: optimal interaction opportunities.
- Higher living standards: the key to the economic and social welfare

**Plenary session participants:**

**Alexander Beglov**, Presidential Plenipotentiary Envoy to the Central Federal District

**Igor Slyunyayev**, Minister of Regional Development of the Russian Federation

**Dmitry Livanov**, Minister of Education and Science of the Russian Federation

**Sergey Katyrin**, President of the Chamber of Commerce and Industry of the Russian Federation

**Alexander Mikhailov**, Governor of Kursk region

**Andrey Isaev**, chairman of State Duma's Labor, Social Policy and Veterans' Affairs committee

**Vsevolod Vukolov**, Head of the Federal Service for Labour and Employment

**Alexander Borisov**, Deputy Chairman of the Russian Federal Assembly Federation Council's Social Policy Committee, head of the working group on improving the legislation related to the social entrepreneurship and business activities in the social sphere

**Natalia Larionova**, head of the Department of Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation

**Alexander Zubarev**, First Deputy Governor of Kursk region

**Alexei Komissarov**, head of the Department of Science, Industrial Policy and Entrepreneurship, Moscow Government Minister

**Andrey Varichev**, CEO, Management Company METALLOINVEST

**Andrey Nikitin**, CEO, Agency for Strategic Initiatives

**Viktor Cherepov**, Executive Vice President of the Russian Union of Industrialists and Entrepreneurs (RSPP)

**Alexander Murychev**, Executive Vice President of the Russian Union of Industrialists and Entrepreneurs (RSPP)

**Gennady Kulik**, deputy of Russia's State Duma; Vice President of the Agrarian Union of Russia

**His Eminence German**, Archbishop of Kursk and Rylsk

**Igor Agamirzyan**, CEO of Russian Venture Company OJSC

**Anatoly Vishnevskiy**, Head of the Human Demography and Ecology Center, National Economic Forecasting Institute of the Russian Academy of Sciences; Director, Institute of Demography, National Research University Higher School of Economics

**Gleb Arkhangelsky**, member of the OPORA Russia Presidium, CEO of OJSC Organizatsiya Vremeni (Time Management)

**Viktor Stepanov**, member of the OPORA Russia Presidium, CEO of RTS-tender LLC

**Sergey Myasoedov**, Rector, Institute of Business Studies, RANEP; Vice President of the Russian Association of Business Education (RABE)

Higher executive officials of Russia's federal subjects

Vnesheconombank, the World Bank

13:00-14:30

**Lunch time** /until 14:00 for the participants of the OPORA Russia session/

14:00-18:30

**Special topic events / panel discussions (held simultaneously) including a coffee break**

14:30-18:00

**INVESTMENT AND SOCIAL ENTREPRENEURSHIP**

**Business contest of Central Russia's investment projects**

**Moderated by:**

**Stanislav Furta**, Doctor of Economics, Prof., director of development at the '21st century Initiatives'

magazine.

**Event info:**

The main Forum theme, "Development of human capital: a mission for the business and authorities", makes the contest a socially oriented event. Priority will be given to projects of social relevance. The participants are encouraged to submit projects concerning housing and utilities services, power saving, social infrastructure, environment, health care, healthy nutrition, culture, sports and education. While the organizers will consider all the projects not directly related to social issues, an emphasis on their social significance is most desirable when such projects are presented.

**Contest format:**

The session will be held as a business game. The participants will be divided into three groups: investors (audience), investment seekers (audience), recognized experts (Presidium).

- The projects presented at the session are published in the Forum materials.
- Presentation of 15 investment projects prepared by Central Russia's regions (3 minutes for each presentation).
- Assessment of the projects by the session participants (electronic voting).
- Extended presentation of the ballot winners (4-5 projects, 15 minutes each). Presidium to ask questions in follow-up of each presentation to each company's representative.
- Comments of presidium members on the projects presented.
- Presidium to choose the contest winner (electronic voting).
- Assessment of the projects presented by all the Forum participants (electronic voting).
- Winner award ceremony (1-2 projects, subject to the presidium decision and general voting results).

14:00-16:15

**"BUSINESS DOMAIN – LIFE SPACE" FORUM**

**Contest of municipal business development practices; winner award ceremony**

**A project of the all-Russian non-governmental organization of small and medium business OPORA RUSSIA**

**Moderated by:**

**Gleb Arkhangelsky**, member of the OPORA Russia Presidium, CEO of OJSC Organizatsiya Vremeni (Time Management), leader of the ASI working group for corporate registration, member of the Government Expert Council

**Viktor Stepanov**, member of the OPORA Russia Presidium, CEO of RTS-tender LLC

**Events:**

- Business Domain – Life Space interregional forum: opening ceremony  
**Alexander Krivolapov**, Deputy Governor of Kursk region
- Final round of the contest of best municipal business development practices including the presentation of municipal practices. Presentation: up to 3 municipal entities of the Central Federal District (10 minutes each)
- Report: State policy to encourage and assist small businesses: main priorities  
**Natalia Larionova**, head of the Department of Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation
- Awarding of the winner in the Best Municipal Business Development Practice nomination
- Report: SME taxation management practice. Experience of transferring incomes from the simplified taxation system to local budgets. Evaluation of the introduction of tax holidays

- Report: Experience of the participation of small businesses and private entrepreneurs in the performance of state and municipal orders pursuant to the Federal law "On the contractual system of procurement, commodities, works and services for state and municipal needs"  
**Viktor Stepanov**, Presidium member, All-Russian Public Organization of Small and Medium Business 'OPORA Russia' , CEO of RTS-tender LLC
- Report: Efficient techniques of overcoming psychological and administrative barriers for first-time and young businessmen  
**Alexander Vorobyev**, Director of career center Person and Career
- Investment appeal of the region  
**Gleb Arkhangelsky**, time management expert; CEO of OJSC Organizatsiya Vremeni (Time Management); Presidium member, All-Russian Public Organization of Small and Medium Business 'OPORA Russia'

16:30-18:00

## PANEL DISCUSSION

### CENTER FOR SOCIAL INNOVATIONS: REGIONAL MODEL OF SOCIAL PROJECT MANAGE AND CONTROLLED SOCIAL CHANGES

#### Agenda:

- Center for Innovations in the Social Sphere (CISS): an instrument of region development and controlled social changes.
- CISS activities as exemplified by Moscow and Belgorod region.
- The status and role of CISS in the generation of concepts and strategies meant to reduce the state involvement in the social sphere, to develop competition in social services and to enhance the social entrepreneurship.
- Comprehensive instruments of consistent support and development of social entrepreneurship and social changes.
- Interdepartmental and inter-sector interaction, co-financing of social entrepreneurs' activities by placing state (municipal) orders for social services and using the funds allocated for corporate social responsibility programs of medium-sized and large companies in their respective regions of operation.
- Regional practice: social entrepreneurial initiatives and efficiency of social budgetary expenses.
- Discussion of projects and demonstration of best support practices for socially oriented entrepreneurs.

#### *Official panel discussion participants:*

**Alexander Borisov**, Deputy Chairman of the Russian Federal Assembly Federation Council's Social Policy Committee, head of the working group on improving the legislation related to the social entrepreneurship and business activities in the social sphere

**Mikhail Abyzov**, Minister of the Russian Federation (responsible for the activity of the Government commission coordinating Russia's Open Government affairs)

**Alexei Komissarov**, head of the Department of Science, Industrial Policy and Entrepreneurship, Moscow Government Minister

**Andrey Nikitin**, CEO, Agency for Strategic Initiatives

**Natalia Larionova**, head of the Department of Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation

**Nikita Belykh**, acting Governor of Kirov region

**Sergey Morozov**, Governor of Ulyanovsk region

**Andrey Vorobyov**, Governor of Moscow region

**Ildar Gabdrakhmanov**, deputy Governor of Moscow region, chairman of the Small and Medium-Sized Business Development Council, Government of Moscow region

**Oleg Betin**, Governor of Tambov region / field-specific assistant /

**Svetlana Orlova**, Governor of Vladimir region / field-specific assistant /

**Evgeny Savchenko**, Governor of Belgorod region / field-specific assistant /

**Oleg Korolyov**, Governor of Lipetsk region / field-specific assistant /

**Sergey Yastrebov**, Governor of Yaroslavl region / field-specific assistant /

**Experts engaged:**

**Dmitry Abzalov**, President of the Center of Strategic Communications

**Vladimir Lisin**, chairman of the Board of Directors of OJSC Novolipetsk Steel, member of the main Board Office, Russian Union of Industrialists and Entrepreneurs (RSPP); Chairman of the RSPP Committee on Taxation Policy; Chairman of the regional association of employers Union of Industrialists and Entrepreneurs of Lipetsk region

**Vadim Dymov**, social entrepreneur, founder of the Dymov Ceramics production plant (Suzdal, Vladimir region), a member of the General Council of all-Russian political party United Russia

**Roman Bobylev**, CEO of Loza-Holding LLC (Lipetsk)

**Denis Bogatov**, CISS Specialist, Belgorod city

**Alisher Usmanov**, member of the main Board Office, Russian Union of Industrialists and Entrepreneurs (RSPP); founder of Metalloinvest Management Co. (Belgorod region)

**Andrey Skoch**, a Deputy of Russia's State Duma of the Federal Assembly (Belgorod region)

**Julia Mazanova**, Director of Social Policy and Corporate Communications, METALLOINVEST Management Co.

**Alexey Repik**, co-chairman of Business Russia LLC, President of R-Pharm (Yaroslavl region)

**Natalia Nikitina**, General Director, NP Kolomna Center of Cultural Tourism Development "Gorod-Muзей" (Moscow region)

**Igor Zadorin**, Head of ZIRCON

**Viktor Kalinin**, member of the expert board for social entrepreneurship, Committee on Economic Policy, Innovative Development and Entrepreneurship, Russia's State Duma of the Federal Assembly

**Anna Nesterova**, deputy Head of the Social Projects unit, autonomous nonprofit organization Agency for Strategic Initiatives on New Projects

**Anna Morozova**, deputy General Director, state budgetary institution Small Business of Moscow

**Igor Yakovlev**, head of the Center for innovations and social sphere, state budgetary institution Small Business of Moscow

**Olga Lapteva**, Head of the regional business incubator (Tambov)

18:00-18:30

**Question – answer session. Questions from the business community to be answered by:**

**Natalia Larionova**, head of the Department of Small and Medium Business and Competition, Ministry of Economic Development of the Russian Federation

**Boris Igoshin**, Director for regional development, Russian Agency for Export Credit and Investment Insurance

**Kirill Tikhonov**, Vice President, managing director for small business development, OJSC Promsvyazbank

**Lyubov Shaldunova**, head of the marketing department, RTS-tender LLC

14:30-17:30

**BUSINESS DUEL**

**MIGRATION FROM NEIGHBORING REGIONS: BENEFIT OR DANGER FOR CENTRAL RUSSIA?**

**Moderated by:**

**Alexander Arkhangelsky**, TV presenter, essay writer

**"PRO" arguments: migration to boost the region development:**

- Migrants will help overcome the shortage of qualified workforce.
- Arrival of new residents will increase consumer demand.
- Business sector in a position to use highly-skilled specialists without assuming additional training costs.
- A higher competition on the labor market will increase the overall workforce skill level.
- The workforce cost growth trend will be curbed. Higher production efficiency will increase the investment appeal of the region.
- Opportunities to revive territories in decline.
- The demographic situation in the region will improve.

**"CONTRA" arguments: migration to produce a negative impact on the regional economy:**

- Uncontrolled migration and ensuing workforce cost reduction may destroy employment opportunities for the native population.
- A higher competition in the labor market may bring down the average personal income.
- Cheap workforce is hampering modernization.
- Much heavier social pressure on the region, especially in the health care, education, pension maintenance segments.
- Worse challenges in the housing and utilities sector. Lower housing and infrastructure opportunities for the population in the region.
- An uncontrolled migration flow will cause a local deficit in the FMCG market resulting in a price hike.
- Social tension may build up.
- Migration may trigger a rise in crime.

***Business duel participants (invited):***

**Andrey Isaev**, chairman of State Duma's Labor, Social Policy and Veterans' Affairs committee

**Vsevolod Vukolov**, Head of the Federal Service for Labour and Employment

**Andrey Chibis**, Deputy Minister of Construction, Housing and Utilities of the Russian Federation

**Konstantin Shkred**, head of the Department for International Relations, Development of Inter-regional and Cross-border Cooperation, Russia's Ministry of Regional Development

**Alexander Zhuravsky**, head of the Department for National Policy on International Relations, Russia's Ministry of Regional Development

**Olga Vyhovanets**, deputy head of the department for assistance to the voluntary resettlement of compatriots living abroad to the Russian Federation, Russia's Ministry of Regional Development

**Vitaly Yakovlev**, head of the compatriot relations department, Russia's Federal Migration Service

**Dmitry Demidenko**, head of the approval and visa management department, Russia's Federal Migration Service

**Anatoly Vishnevskiy**, Head of the Human Demography and Ecology Center, National Economic Forecasting Institute of the Russian Academy of Sciences; Director, Institute of Demography, National Research University Higher School of Economics

**Sergey Gradirovsky**, chairman of the Public Council, Russia's Ministry of Public Health and Social Development; World Bank's migratory policy expert

**Vladimir Mukomel**, Dr. of Sociology, Director of the Center for Ethno-political Studies, Institute of Sociology of Russian Academy of Sciences

**Alexander Brod**, member of the Presidential Council for the Civil Society and Human Rights, Director of the Moscow Bureau for Human Rights, chairman of the Coordination Council, All-Russian public organization "Lawyers for Human Rights and a Decent Life"

**Sergey Malakhov**, chairman of the Labor and Employment Committee of Kursk region

**Igor Polevoy**, head of the Labor and Employment Administration, Belgorod region

**Lyudmila Buravtsova**, head of the Labor and Employment Committee of Bryansk region

**Nikolay Ovcharov**, head of the Kursk city government

**Gennady Sergeev**, head of the public order maintenance department, Russia's MIA Administration for Kursk



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|             | <p>region</p> <p><b>Natalia Dementyeva</b>, chief medical officer, regional budgetary health care institution Polyclinic no. 5 of Kursk city</p> <p><b>Nikolay Boltenkov</b>, chief medical officer, municipal budgetary healthcare institution Polyclinic no. 4 of Kursk city</p> <p>Heads of relevant regional ministries and departments, heads of Central Russia's municipal entities</p> <p>A representative of Russia's leading banks (Rosselkhozbank, Sberbank of Russia, VTB 24, etc.)</p> <p>Representatives of large employers (Mikhailovsky GOK, Kursk NPP, BelEnergomash, Agroindustrial holding Miratorg, Irmash Production Association, Bryansk Engineering Works, Dealer Group of Companies, Kursk Electric Apparatus Plant, etc.)</p> <p>Representatives of the leading retail chains (GRINN Corporation, Magnit, Pyaterochka, Lenta, etc.)</p> <p>Heads of recruitment agencies (Persona, Antey, etc.)</p> <p>Representatives of major developers and real estate agencies operating in Central Russia</p> <p>Representatives of scientific institutions</p> |
| 14:30-17:30 | <p><b>COUNCIL OF EXPERTS</b></p> <p><b><u>BLACK EARTH BELT: A UNIQUE FOOD RESOURCE AMID TODAY'S GLOBAL ECONOMIC RECONFIGURATION</u></b></p>   |
|             | <p><b>Moderated by:</b></p> <p><b>Valeria Mozganova</b>, an author and presenter of Business FM Radio programs</p>  |
|             | <p><b>Issues:</b></p> <ul style="list-style-type: none"> <li>• Change in global foodstuff trade flows. Foodstuffs as a pressure tool in the global politics.</li> <li>• Change in the economic conditions of the food supply process in Russia. Switching to home-based agro-industrial production facilities.</li> <li>• Current state of the agricultural complex in Central Russia.</li> <li>• Legal framework of landholding. The ownership title to land and land use efficiency.</li> <li>• Capital mobilization prospects in the agricultural sector. Development of family farms.</li> <li>• Processing of agricultural raw materials.</li> <li>• Sufficiency of skilled workforce against the backdrop of today's migration processes.</li> <li>• The need to adopt environmentally safer food production methods.</li> </ul>  |
|             | <p><b>Scope of discussion:</b></p> <ul style="list-style-type: none"> <li>• Current state evaluation.</li> <li>• Development forecast.</li> <li>• Range of possible solutions.</li> </ul>   |
|             | <p><b><i>Council participants (invited):</i></b></p> <p><b>Alexander Petrikov</b>, State Secretary - deputy Minister of Agricultural of the Russian Federation</p> <p><b>Valentin Valyukov</b>, head of the Department for economic security problems, Russia's Security Council</p> <p><b>Yevgeny Nemolyaev</b>, head of the administration for industrial and food products, Russia's Federal Agency for State Reserves</p> <p><b>Vasily Kazakevich</b>, head of the agro-industrial policy department, Eurasian Economic Commission</p> <p><b>Gennady Kulik</b>, deputy of Russia's State Duma; Vice President of the Agrarian Union of Russia</p> <p><b>Alexey Zolotarev</b>, Deputy Governor of Kursk region</p> <p><b>Alexander Malko</b>, Director of federal state budgetary institution Russian Agricultural Center (Rosselhoscenter)</p> <p><b>Igor Tikhonovich</b>, member of the Presidential Council for Science and Education, member of the steering</p>   |

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|             | <p>committee of top-level experts, FAO UN; director of the All-Russia Research Institute for Agricultural Microbiology (ARRIAM), Russian Academy of Agricultural Sciences; member of the Academy of Sciences</p> <p><b>Irina Yermakova</b>, Dr. of Biological Sciences, full member of the Academy of Geopolitical Problems, internationally recognized expert in environmental and food supply security</p> <p><b>Ivan Gorbachev</b>, chairman of the Committee of Agriculture of Kursk region</p> <p><b>Yuri Belyaev</b>, chairman of Kursk region's food processing and supply committee of Kursk region</p> <p><b>Vyacheslav Telegin</b>, chairman of the Council, Association of rural and farm enterprises and agricultural cooperatives (AKKOR)</p> <p><b>Arkady Zlochevsky</b>, President of the Russian Grain Union</p> <p><b>Gennady Voronin</b>, President of the Russian Organization for Quality</p> <p><b>Arkady Muravyov</b>, President of Republican research and production association Hothouses of Russia</p> <p><b>Nikita Lebedev</b>, head of the department for cooperation with the International Office of Epizootics, Information and Analysis Center, Directorate for Veterinary Surveillance, Federal Service for Veterinary and Phytosanitary Supervision</p> <p><b>Tatyana Silina</b>, head of the Kursk branch of Rosselkhozbank</p> <p><b>Alexander Kozyavin</b>, Chairman of the Board of Directors, OJSC Agrarnik (Kursk)</p> <p><b>Andrey Rodionov</b>, CEO of KONTI Production Association</p> <p><b>Sergey Bocharov</b>, chairman of NP Association of peasant farm enterprises of Kursk region</p> <p><b>Mikhail Pashkov</b>, deputy CEO, OJSC Mosneftegazstroykomplekt</p> <p><b>Yevgeny Danilin</b>, CEO of OJSC Nadezhda (Sudzhansky district)</p> <p><b>Andrey Seminozhenko</b>, chairman of the Board of Directors of OJSC the Agroindustrial alliance the South Sudzhansky area</p> <p><b>Andrey Seminozhenko</b>, chairman of the Board of Directors, OJSC Agro-industrial Alliance Yug (Sudzhansky district)</p> <p><b>Vitaly Kuznetsov</b>, CEO of Agropromkomplektatsiya Kursk LLC (Zheleznogorsky district)</p> |
| 14:30-17:30 | <p><b>DISCUSSION PANEL</b></p> <p><b><u>NATIONAL RATING OF THE CURRENT INVESTMENT CLIMATE IN REGIONS</u></b></p> <p><b>with the participation of the Agency for Strategic Initiatives</b></p>   |
| 14:30-17:00 | <p><b>ROUND TABLE DISCUSSION</b></p> <p><b><u>INVESTMENT IN SPORTS: THE GROUNDWORK FOR VICTORIES</u></b></p> <p><b>Moderated by:</b></p> <p><b>Alexander Markovchin</b>, chairman of the Physical Training and Sports Development Committee of Kursk region</p> <p><b>Agenda:</b></p> <ul style="list-style-type: none"> <li>• Sports industry in Russia: development vectors at the federal and regional levels.</li> <li>• Sports and training infrastructure, facilities and procedural framework for the amateur and professional sports in the region: current state and prospects.</li> <li>• Sports in economy and sports economics at the present stage.</li> <li>• Sources and volumes of financing of amateur and professional sports (the budget, state-owned corporations, private investments).</li> <li>• Today's investment appeal of the sports sector; ways to increase it.</li> <li>• The role of partners and sponsors in the financing of professional sports.</li> <li>• The region development strategy in the way of investment in the segment of physical training and</li> </ul>   |



sports.

- Mass sport development programs at the regional level and their efficiency. Can a better result be achieved with the current level of investment, what does it require?
- Effective regulatory documents related to the forward planning of the physical culture and sports development in Russia: what is done, what is to be done?
- Economic efficiency aspects of the existing system of contests in professional competitive sports (the national basketball association, the main baseball league, the national hockey league, the national football league, tennis).
- Development of sports management in the modern world. Innovation technology driven management. Personalized advanced training and professional development model. Conceptual framework for upgrading the system of continuous professional sports education.
- International activities of the All-Russian Education Fund related to the preparation and holding of international sports events.

**Plenary discussion participants (invited):**

**A representative of the Ministry of Sports of the Russian Federation**

**Representatives of relevant committees of Russia's State Duma and Federation Council of the Federal Assembly**

**A representative of the Russian Association for Sport and Leisure Facilities**

**Representatives of relevant regional ministries and departments of the Central Federal District**

**Representatives of professional sports associations and clubs**

**Representatives of investors and sponsors**

**Representatives of development companies**

**Representatives of educational institutions**

14:30-18:00

**DIALOGUE WITH EXPERTS: YOUNG PEOPLE'S IDEAS FOR HUMAN BENEFIT**

**CONTEST OF PROJECTS: NEW LIVING STANDARD**

**Moderated by:**

**Alla Chertova**, Chairwoman of the Committee for Youth and Tourism of Kursk region

**Maria Shakova**, Managing partner at ISM – Consulting

**Vladimir Timoshilov**, chairman of the Council of Young Researchers and Specialists of Kursk region

**The dialogue with experts assumes the delivery by young researchers of their innovation-based projects in the form of exposition and reports with presentations. The keynotes of this venue are:**

- Medical technologies;
- Quality of foodstuffs and food supply security;
- Safe and comfortable environment: environmental security, community redevelopment, innovations in the housing and utilities, prevention and liquidation of emergency situations segments.

**Experts engaged:**

**Vladimir Zinov** (dean of innovation technology-based business faculty of the Russian Presidential Academy of National Economy and Public Administration; director of the expert department at the management company of venture capital fund CID & TamirFishman; CEO of Incubator of Technologies LLC)

**Varlam Keshelava**, adviser to the head of JSC "Scientific Research Institute of Chemical Technology" for intellectual property commercialization

**Vladimir Zernov** (rector of non-governmental higher professional education academy Russian New University / RosNOU)

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|             | <p><b>Natalia Kulagina</b>, deputy Editor-in-Chief at the the '21st century Initiatives' magazine,<br/> <b>Natalia Krasilnikova</b>, managing partner of International Strategic Management - Master LLC</p> |
| 14:30-18:00 | <b>CONGRESS OF CITIES OF MILITARY GLORY</b>  |

**June 21, 2014**  
**Svoboda, Kursk region**

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| 10:00-11:00 | <p><b><u>14<sup>TH</sup> KURSK KORENSKAYA FAIR 2014</u></b><br/> <b>OFFICIAL OPENING CEREMONY</b></p>  |
| 11:00-18:00 | <p><b>FAIR OPEN</b><br/>         /Main exhibition hall, Industry, Small &amp; Medium-sized businesses, Food and food-processing industry, Agriculture, Construction, Banks and Insurance Companies, Regions of Central Russia, Regions of Russia /</p> |
| 14:00-15:00 | <b>Lunch time</b>  |
| 15:00-18:00 | <b>Cultural program for Forum participants /requires prior registration/</b>   |